PRESS RELEASE

EASY SOFTWARE

31 March 2020, Mülheim an der Ruhr

EASY SOFTWARE releases EASY for Exchange Cloud

- Major release: EASY for Exchange Cloud as a Software-as-a-Service solution
- Flexibility: Fast implementation, easy training, with subscription model
- High security: Long-term archiving in compliance with legal and data protection requirements

EASY SOFTWARE expands its cloud services and releases EASY for Exchange Cloud. Microsoft Exchange is used to centrally store and manage e-mails, appointments, and similar elements for workgroups. The new EASY solution features seamless integration with the Microsoft Exchange system. The result is an intuitive application in a familiar interface with minimal learning processes. In addition, integration with original Microsoft software guarantees a high degree of future compatibility.

EASY for Exchange Cloud provides legally compliant and revision-proof long-term archiving of Exchange data. Emails are one of the primary resources of modern communication, and contain numerous business-sensitive information. EASY for Exchange Cloud enables enterprises to extract this information at the push of a button, and archive it in compliance with GDPR or German GoBD legal requirements. In this way, EASY guarantees appropriate handling, particularly of confidential but important data from former company members. This effectively prevents loss of knowledge as well.

EASY for Exchange Cloud uses the proven modules of EASY Archive. It thus provides the high efficiency and security of a product that has been established and optimized over many years. All e-mail traffic is logged in the application's journal; the archive enables precise searches for content and attachments.

Users can access EASY for Exchange Cloud directly from their familiar Microsoft Outlook e-mail clients - switching to another tool is not necessary because the EASY solution is directly integrated. This not only ensures smooth work processes, but also makes costly training and instruction obsolete.

The cloud solution complements the classic fixed-installation model with higher agility and flexibility. Part of this flexibility is a subscription model with transparent costs. Customers can configure their scope of use individually and according to their own needs using the flexible pricing model. The cloud basis also enables rapid implementation of the solution and a high degree of scalability. Without high financial and time investment, starting with EASY for Exchange Cloud is as risk-free as possible. If required, the cloud service can be expanded at any time.

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With hosting, maintenance and bilingual support directly from Germany, EASY promises customers ideal stability and availability. EASY's new product for e-mail archiving in the cloud is the evolution of one of the leading software products in the archiving sector - grown through the experience of thousands of customers and optimally prepared for the future.



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About EASY SOFTWARE AG

EASY SOFTWARE AG, with its headquarter in Mülheim an der Ruhr, Germany, is developing intuitive and customized software products and services for customers for the digitization of business processes for since 1990. These products can be seamlessly integrated into existing systems and automate, mobilize, and optimize their customers' workflows worldwide. EASY provides these solutions on-premises, in the cloud and mobile.

With over 13,600 cross-industry installations, EASY SOFTWARE AG is one of the market leaders for software products and solutions in Germany. Since its foundation in 1990, the company has been active in 60 countries and currently has 393 employees. The EASY SOFTWARE has a network of around 100 partners. Its international subsidiaries are located in Europe, Asia and the USA.

At the end of 2018, EASY SOFTWARE AG made the significant technology acquisition of Apinauten GmbH from Leipzig, which offers the multi-experience ApiOmat platform. It will provide access to new customer segments in the attractive and fast-growing cloud business.

Following the merger of Apinauten GmbH with EASY ENTERPRISE SERVICES GmbH in August 2019, the ApiOmat platform operates under the EASY APIOMAT GmbH banner.

In fiscal year 2018, the EASY SOFTWARE Group generated revenues of EUR 46.6 million.

Please find more information on <u>www.easy-software.com</u>.



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