

FACTSHEET

EASY SOFTWARE AG

May 2020

COMPANY

EASY SOFTWARE AG, headquartered in Mülheim an der Ruhr, Germany, is one of the market leaders for content services platforms in Germany. EASY SOFTWARE acquired Apinauten GmbH, Leipzig, Germany, as one of the leading technology stacks in multiexperience and low code platforms in 2019.

EASY SOFTWARE is active in 60 countries, currently employs more than 380 people and has a network of around 100 partners. International subsidiaries are located in Europe, Asia and the USA.

COMPANY DATA

Management: Oliver Krautscheid

Company Foundation: 1990 as Elektronische Archiv Systeme GmbH („EASY“)

- **Headquarters:** Mülheim an der Ruhr
- **Subsidiaries** Austria, United Kingdom, Germany, Turkey, Singapore, USA
- **Locations:** Berlin, Bobingen, Borna, Bury St. Edmunds (UK), Exton (USA), Frankfurt, Hamburg, Heilbronn, Istanbul, İzmit, Leipzig, Mülheim, Munich, Nuremberg, Paderborn, Potsdam, Rostock, Salzburg, Singapore, Vienna
- **Revenue 2019:** EUR 50.6 Mio.
- **Latest Acquisition:** Apinauten GmbH (Leipzig)

BUSINESS MODEL

EASY develops software solutions and actively drives the digital transformation – for efficient, secure and decentralized work with digital business processes. EASY integrates these into existing IT infrastructures and generates sustainable added value. This makes digitization a quick and easy experience for customers.

PRODUCTS & SOLUTIONS

The EASY Group offers user-oriented software for all common platforms. At the same time, EASY provides customized solutions for the digitization of business processes for every industry and every company size. The software products and solutions are divided into the following three areas:

- **EASY Content Services**, as an open solution in Enterprise Content Management (ECM), offers a high degree of integration capability into existing IT infrastructures. This area includes solutions for capturing, archiving and managing documents and content, integration into existing pre-systems and the design of business processes.
- **EASY for SAP®** is an integral component of the EASY solutions and is used to extend and optimize existing SAP systems and cloud platforms.



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UNIQUE SELLING POINTS & CUSTOMER BENEFITS

- **The EASY ApiOmat Platform** was developed on the basis of modern microservices architectures with a focus on mobile applications to accelerate the successful digitization of customers. The multi-experience platform ApiOmat is one of the world's technologically leading platforms in the digitization of business processes.

- EASY SOFTWARE looks back on 30 years of expertise in software development – with more than 13,600 customer installations and 6,400 cloud subscriptions
- As an international company with German roots, EASY SOFTWARE supports companies and organizations in their digital transformation locally and at the same time has access to an international network.

REFERENCE CUSTOMERS (EXCERPT)

- Axel Springer SE
- BKK Linde
- Hama GmbH & Co. KG
- HBM Hottinger Baldwin
- HDI
- IHK Würzburg
- Infiana Germany GmbH & Co. KG
- LBBW (Landesbank Baden-Württemberg)
- Lemken GmbH
- MDR (Mitteldeutscher Rundfunk)
- Pegasus Airlines
- Piller Blowers & Compressors GmbH
- Rheinenergie
- ÖBB (Österreichische Bundesbahnen)
- und viele mehr

