

16 November 2020, Mülheim an der Ruhr

## Carolin Meiser is the new Head of Human Resources at EASY SOFTWARE

- HR generalist with 17 years of experience in the ECM market
- New concepts for interaction in everyday decentralized work
- Promotion of promising talents within the company

After 17 years of HR work at the SER Group in Bonn - 12 of those years in a leading position - Carolin Meiser knows the characteristics of the ECM market inside-out. Starting November 16, 2020, she will lead the Human Resources department at EASY SOFTWARE, accompanying the company as a specialist for the strong ECM market, which has been given new relevance by COVID-19.

EASY is considered an expert for software that enables decentralized remote work. Since spring 2020, EASY itself has been proving that coordinated teamwork is possible even without physical presence in the same building. Like many other companies, EASY faces the challenge of creating points of contact and identification with the company, despite remote work. In light of this new challenge, Carolin Meiser plans to further promote social interaction at EASY, and above all to integrate newcomers to the company in the best possible way despite the trend toward remote work.

"While the industry I work in remains the same, EASY is a new company for me, with a new philosophy and a new approach to collaborative work. I would like to grow with the company and I am not a manager who only delegates from the top down. I have a relaxed attitude towards my team members and I am not too ashamed to work at the grassroots level. In many cases, the HR team has a different view of employees or of new issues that the company wants to tackle. These different perspectives should be used to achieve the best possible results for the company," says Carolin Meiser.

"As an HR generalist, Carolin Meiser convinces with versatile strengths: In addition to the necessary formalities as HR manager, she is an expert in recruiting, personnel development, personnel concepts and more. The same values count for EASY and Carolin Meiser: open communication and mutual appreciation at eye level. Motivated, satisfied and committed employees always come first. In recent years, EASY has increasingly focused on promoting promising talents within its own organization. EASY plans to further expand this goal in 2021 with the help of the new HR management," says CEO Oliver Krautscheid.



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**About EASY SOFTWARE AG**

EASY SOFTWARE AG, with its headquarter in Mülheim an der Ruhr, Germany, is developing intuitive and customized software products and services for customers for the digitization of business processes since 1990. These products can be seamlessly integrated into existing systems and automate, mobilize, and optimize their customers' workflows worldwide. EASY provides these solutions on-premises, in the cloud and mobile.

With over 13,600 cross-industry installations, EASY SOFTWARE AG is one of the market leaders for software products and solutions in Germany. Since its foundation in 1990, the company has been active in 60 countries and currently has 393 employees. The EASY SOFTWARE has a network of around 100 partners. Its international subsidiaries are located in Europe, Asia and the USA.

At the end of 2018, EASY SOFTWARE AG made the significant technology acquisition of Apinauten GmbH from Leipzig, which offers the multi-experience ApiOmat platform. It will provide access to new customer segments in the attractive and fast-growing cloud business.

Following the merger of Apinauten GmbH with EASY ENTERPRISE SERVICES GmbH in August 2019, the ApiOmat platform operates under the EASY APIOMAT GmbH banner.

In fiscal year 2019, the EASY SOFTWARE Group generated revenues of EUR 50.6 million.

Please find more information on [www.easy-software.com](http://www.easy-software.com).



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