



the most important AI prompts for human resources

welcome to the future of human resources management! !

The world of work is changing rapidly – and with it, the requirements for modern, strategically oriented HR work.

As an HR manager, you face a variety of challenges every day: from finding the best talent and developing your employees to complying with complex legal regulations. At the same time, there is growing pressure to work more efficiently and create strategic added value.

artificial intelligence as a digital HR assistant

Artificial intelligence can provide you with valuable support – as an intelligent assistant working in the background. But many people wonder: ***What can AI really do? And how do I use it effectively?***

This is exactly why we created our 5-part easy prompt book series titled “The Most Important AI Prompts for Human Resources.” Find out how you can turn AI tools such as ChatGPT, Gemini, Copilot or other language models into your personal HR assistant.

As a digitisation expert and leading ECM software manufacturer, easy has stood for legally compliant, digital archiving and efficient, automated business processes since 1990. Over 5,400 customers in more than 60 countries and all industries rely on our company and our strong partner network.

Our joint archiving, ECM, DMS, P2P and HCM software solutions & services form the digital centre for data-based intelligence and make people, companies and organisations successful. Well-known brands from our subsidiaries such as PROXESS and HABEL complement this offering.

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If you would like more information about our solutions, you can contact us directly. Simply use the form. We will be happy to help you.



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Expert Tip

Use cross-channel retargeting to re-engage candidates who have visited your job posting later on, for example via LinkedIn or Instagram. This way, interested individuals are reached again through targeted ads on other platforms – especially effective for passive talent.

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AI-prompt placing a job posting

You are a recruiting expert with experience in channel-based recruitment. Create an overview of suitable recruiting channels for the following position:

[job title]

Objective: *[e.g. the goal is to identify the best channels for the quickest and most suitable recruitment]*

Industry: *[industry]*

Experience level: *[junior / senior / expert]*

Target region: *[country / region / city]*

Budget: *[low / medium / high or specific amount]*

Channels to be analyzed:

1. General job boards: (StepStone, Indeed, Xing, etc.)
2. Industry-specific platforms: (depending on the specific area)
3. Social networks: (LinkedIn, Xing Premium, etc.)
4. Specialist portals and communities: (GitHub, Stack Overflow, etc.)
5. University partnerships: (if relevant)

Consider the target group in terms of language, media usage and application behavior.

Please specify for each recommendation:

- Target group fit (1-5)
- Cost level (€ / €€ / €€€)
- Reach in the region
- Special features / advantages
- Recommended posting period

Consider data protection requirements in the legal jurisdiction *[e.g. Germany]* and the quality of the candidate experience.

Present the overview in a table and prioritize the top 5 channels with reasons.



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